

STEVE MAULDIN

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STRENGTHS

- Personable, professional leader
 - goal focused
 - good resource management
 - shares knowledge (teach a man to fish...)
- 25+ years of print design/production
- 15+ years web design/production
- 5 years as graphics supervisor with a Houston-based Fortune 500 company
- Left brain / right brain enabled
- Accurate estimator and budget conscious
- Current with technology
 - attends software and production techniques workshops, annual Google training

AWARDS

- 2002 Business Marketing Association (BMA) Lantern Award: Award of Excellence, Special Event; Award of Excellence, Product Catalog; Award of Excellence, CD/Multimedia Under \$24,999
- 2001 BMA Lantern Award: Best of Texas, Technical Literature Series
- 1996 Texas Printing Industry of the Gulf Coast, Texas Graphic Excellence Award: Best of Category, 4-color brochure, 8 pages or less

WORK EXPERIENCE (PERMANENT)

- Jul 2009 – present **MOGAS Industries** (www.mogas.com)
Houston Website Communications Specialist: Maintain and develop company websites, including social media and search engine optimization. Host online training webinars. Research, write and design company literature. Manage document and video translations. Evaluate new media technology.
- Sep 2008 – Jun 2009 **MOGAS Industries** (www.mogas.com)
Houston Contract designer, illustrator and writer.
- 2006 – Jun 2008 **Impress Print & Design** (www.impress-print.co.uk)
Corby, England Design Manager: Established and grew separate design-side business within print environment. Liaised with clients to design and produce printed and electronic marketing material to include: researching and writing original copy, proofreading, illustrating, animating, photography and developing brand. Advised sales staff on new media capabilities. Quoted jobs.
- 2003 – 2006 **One Vision** (www.onevision.co.uk)
March, England Studio Manager: Quoted, scheduled and tracked jobs. Designed and prepared artwork for press and web. Liaised with clients, suppliers and internal staff to ensure smooth and on-time production and delivery. Wrote copy for press releases and customer marketing materials. Created Flash animations and personalised email newsletters.
- 2001 – 2002 **Cameron** (www.camerondiv.com)
Houston Senior Designer: Designed and produced marketing materials including corporate catalog, brochures, ads, tradeshow graphics, intranet pages and Flash animations. Trained staff in applications and production techniques. Established image databasing system.
- 1994 – 2000 **Stewart & Stevenson** (www.ssss.com)
Houston Graphics Supervisor: Supervised graphic department. Designed and produced marketing material including brochures, ads, tradeshow graphics and web pages. Met with internal and external customers to develop ideas. Ensured timely project completions by designers and multimedia staff. Developed and maintained corporate graphics standards. Prepared budgets.

1990 – 1993
Houston **Curtin Matheson Scientific** (www.fishersci.com)
Graphic Designer/Technical Writer: Wrote copy, designed and produced 2200-page product catalog and related marketing material. Trained writers on graphic design and printing standards. Art directed photography. Created line art illustrations.

1986 – 1990
St. Neots, England **Liberty DTP Services**
Sole Proprietor: Established client base. Designed presentations, manuals, flyers and technical data sheets. Created line art illustrations.

1979 – 1985
England & Germany **United States Air Force**
Non-commissioned Officer (Sergeant): Supervised Orderly Room staff for over 400 personnel.

WORK EXPERIENCE (FREELANCE & CONSULTANCY)

WB Valve Consultants (wbvalveconsultants.com) 2011-present: Designed, produced, maintain and SEO web site for valve expert.

DanielDean.com (www.danieldean.com) 2011-present: Designed, produced, maintain and SEO web site for property developer.

Heckford Norton Solicitors (heckfordnorton.co.uk) England 2003-present: Designed, produced and maintain web site for solicitor's firm (offices in three UK cities). Maintain updates.

Northampton School for Boys (nsb.northants.sch.uk) England 2006-present: Layout and design quality annual magazine promoting sports at a privately funded school in Northampton.

North Houston Greenspoint Chamber of Commerce (nhgcc.org) 1997-2004: Designed and produced bi-monthly newsletter. Designed, produced and ensured advertising standards for six annual directories.

Galleria Chamber of Commerce (galleriachamber.com) 2002-2003: Designed, produced and ensured advertising standards for annual directory.

GE (gepower.com) 1998-2002: Wrote copy, designed and produced corporate brochures and associated data sheets. Designed and produced monthly newsletter and tradeshow graphics.

The Marion Group (marion.com) 1991-2001: Designed and produced ads, newsletters and brochures.

American Residential Services (ars.com) 1997: Designed and produced corporate identity standards for use on stationery, signage, brochures, internet, advertising, decals, promotional items, etc.

EDUCATION

1985 – 1987 Cambridge College of Arts & Technology, Cambridge, England. Certificate of Industrial Management (including services management)

1980 – 1983 University of Maryland (overseas branch), England and Germany. Associates Degree

1978 – 1979 Holmes Junior College, Mississippi. General studies

1978 Yazoo City High School, Mississippi. Graduate

SOFTWARE

Adobe CS5.5 (InDesign, Photoshop, Dreamweaver, Illustrator, Acrobat)
HTML4 (working on HTML5)
WebEx
Leading social media platforms (LinkedIn, Facebook, Google+)
Microsoft suite (Powerpoint, Word, Excel)

HOBBIES

Mixed martial arts, snooker & pool, chess, reading science